# 2027 VPBA DIRECTORY DISPLAY ADVERTISEMENT

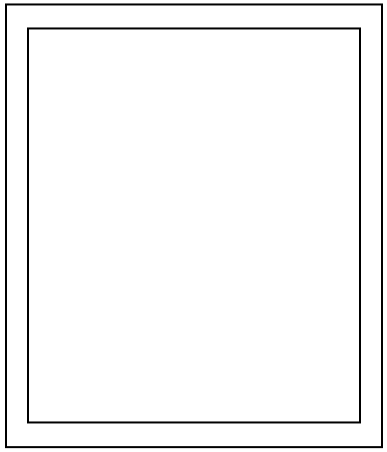
## DEADLINE ~ Monday, January 25, 2027

**Forms also available on www.VPBA.com**

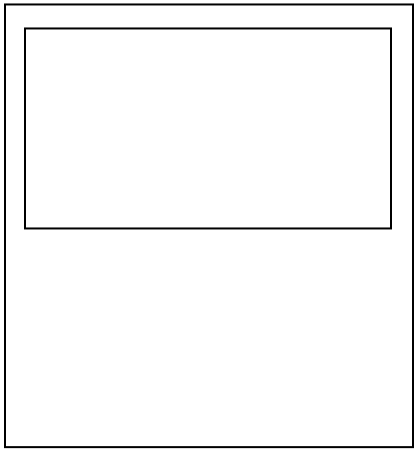
c/o Robin Mellen, 2275 White Hall Rd., Crozet, VA 22932; 434/981-0363

| | | | |
|---|---|---|---|
| **Full Page Color Ad**<br>7.385" x 4.5" Vertical | **$125** | **Quarter Page Color Ad**<br>(1.75" x 4.5" Horizontal, Business Card Size) | **$45** |
| **Half Page Color Ad**<br>3.625" x 4.5" Horizontal | **$65** | **Breeder Listing**<br>(Form Enclosed) | **$30** |

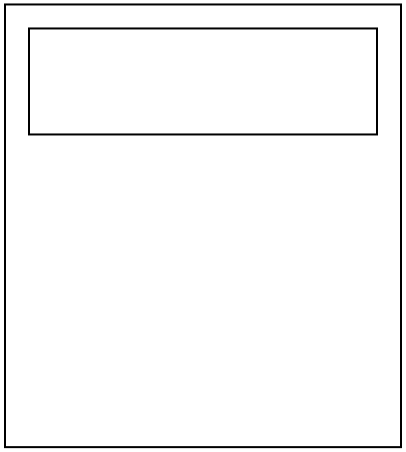
## VPBA Ad Submission Guidelines



**Full Page**
**(7.385"H x 4.5"W)**



**Half Page**
**(3.625"H x 4.5"W)**



**Quarter Page**
**(1.75"H x 4.5"W)**

**1. Photos: Do Not Submit photos taken from websites. Photos from websites are only 72DPI and will not reproduce when printed. Digital photos can be submitted but must be high quality or 300 DPI. Prints to be scanned should have the following CLEARLY WRITTEN on the back: 1. Name of Pony, 2. Owner's Name & Phone Number, 3. Farm Name, 4. Photo Credit if applicable.**

**2. Ads should be sized according to the dimensions above. Ads that are designed for an 8.5"x11" page will not properly fit VPBA Directory pages. If you are laying your ad out yourself draw a box or frame to the dimensions above and then sit everything for your ad within that frame.**

**3. It is best to submit ads via email as 300 DPI Adobe .PDF or 300 DPI PGs. If you are submitting a hard copy for the designer to layout your ad, please indicate so by labeling your materials "DESIGNER LAYOUT". Please type or write your ad content clearly, including farm name and other contact information you want to appear in your ad, and use the photo submission guidelines above. If you are designing your own ad, please indicate so by labeling your materials "MEMBER LAYOUT"**

**4. *When submitting your* ad via email, please label your file as follows "LAST NAME" or "FARM NAME" 2027 VPBA DIRECTORY". If everyone name's their file "VPBA" it becomes hard to identify ads.**

**PLEASE SUBMIT TO THE ABOVE MAILING ADDRESS OR EMAIL:** rjmellen@embarqmail.com

**When using photos taken by a Professional Photographer, a release or authorization for publication from the photographer must be submitted with payment**.

## Virginia Pony Breeders Association

# 2027 DIRECTORY DISPLAY ADVERTISMENT

**Forms also available on www.VPBA.com**

***DEADLINE~Monday, January 25, 2027***

Please complete this form and return with payment to:

Robin Mellen, 2275 White Hall Rd., Crozet, VA 22932; 434/981-0363

***Ads can be E-Mailed to rjmellen@embarqmail.com**

| | | |
|---|---|---|
| _____ | Full Page Ad | $125 |
| _____ | Half Page Ad | $ 65 |
| _____ | Quarter Page Ad | $ 45 |
| _____ | Breeder Listing | $ 30 |

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

## Application for Member-Breeder Listing ($30)

*Available only to 2027 VPBA members/owners of mares which produce Virginia bred ponies*

Name: _____ Farm Name: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

E-mail: _____ Web Address: _____

**AMOUNT ENCLOSED: _____** (Please make check payable to "VPBA")